



## 2020 World Fitness & Wellness Summit, Exhibition & Awards Dinner

**14-16 April 2020**

Raffles City Convention Centre,  
Singapore

Asia's Largest & Most Influential  
Fitness & Wellness Event

[www.thefitsummit.com](http://www.thefitsummit.com)



View All our Latest Speakers and Sponsors Online

# SUMMARY & DEMOGRAPHICS CHARTS

The must attend business festival in Asia for fitness, wellness, spa and hospitality executives. Experience a three-day thought leadership conference, exhibition, industry awards dinner, multiple networking events, product launches and activation events across the week to showcase new trends, products, concepts, technologies, innovation, start-ups, franchises and emerging investment opportunities.

**1,000+** business owners, managers and investors.

**400+** companies.

**75+** speakers.

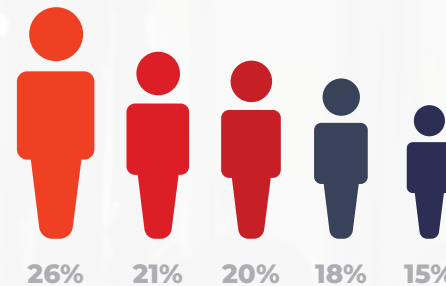
**50+** exhibitors.

**Unlimited new business.**



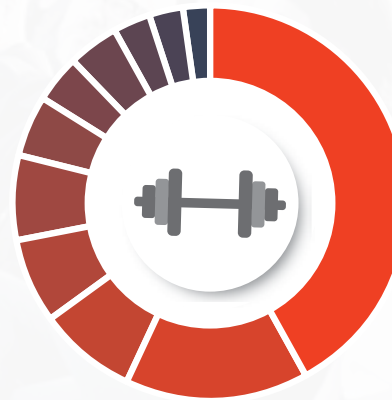
## SUMMIT ATTENDEES BY LOCATION (%)

- 76% - Asia
- 12% - Australia & NZ
- 5% - North America
- 4% - Europe & Russia
- 3% - Middle East



## SUMMIT ATTENDEES BY JOB TITLE (%)

- 26% - Founder/CEO/CFO/COO
- 21% - EVP/SVP/RVP/VP
- 20% - Managing Director/Partner
- 18% - Director
- 15% - General/Senior Manager



## SUMMIT ATTENDEES BY INDUSTRY (%)

- 42% - Gyms & Health/Recreational Clubs
- 15% - Technology & Equipment
- 8% - Corporate Wellness & Insurers
- 7% - Hotels, Retreats & Spas
- 7% - Corporate HR & Employee Engagement
- 5% - Apparel, Activewear & Accessories
- 4% - Nutrition, Supplements & Health Products
- 4% - Government Bodies, Agencies & Regulators
- 3% - Investment Firms
- 3% - Sports & Mass Participation Events
- 2% - Fitness & Wellness Consultants/Advisors



# CONFIRMED KEYNOTE SPEAKERS FOR 2020



JUSTIN MCDONELL  
Co-Founder & Chairman  
**Collective Wellness Group**



SIMON FLINT  
CEO  
**Evolution Wellness**



REY BOLIVAR  
CEO  
**Anytime Fitness Asia**



DIANA WILLIAMS  
Founder & Chairman  
**Fernwood Fitness**



EMMA BARRY  
Author, Observer,  
Mentor and Industry  
Advisor



ROSALINE CHOW KOO  
Founder and CEO  
**CXA Group**



PHILLIP MILLS  
Founder and Executive  
Director  
**Les Mills International**



EMLYN BROWN  
Vice President,  
Wellbeing  
**AccorHotels**



SEAN TAN  
Director  
**True Group**



CHRISTIAN MASON  
Managing Director,  
South East Asia  
**Virgin Active**



NAOKI TAKAZAKI  
Senior Managing  
Director  
**Renaissance**






























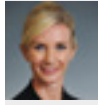










GREG OLIVER  
CEO and Managing  
Director  
**Fitness & Lifestyle Group**



DYMFKE KUIJPERS  
Senior Partner  
**McKinsey & Company**

# CONFIRMED GUEST SPEAKERS FOR 2020

 PATRICK DEL BIANCO International Sales Manager Club <b>Technogym</b>	 KRISTINA SY Founder & CEO <b>Electric Studio</b>	 MEL TEMPEST Fitness Business Influencer and Club Owner	 SCOTT MONTGOMERY Founder & CEO <b>WellteQ</b>	 DAVE WRIGHT Founder & CEO <b>MYZONE</b>
 ROSS CAMPBELL Founder & CEO <b>FIT Summit</b>	 PAUL BOWMAN CEO <b>Wexer</b>	 MYLENE MENDOZA- DAYRIT President and CEO <b>Gold's Gym (Philippines)</b>	 ANTHONY KELLY Co-Founder & CCO <b>Clofox</b>	 WILL SKINNER CEO <b>UFIT</b>
 CONOR O'LOUGHLIN Co-Founder & CCO <b>Glofox</b>	 BIANCA STRINGUINI Senior Director, Inclusion, Community and Wellbeing <b>Visa</b>	 RASHMI SHARMA Head, Global Learning & Wellbeing (South East Asia & ANZ) <b>Unilever</b>	 TRACY MINNOCH-NUKU Co-Founder <b>FIRE Fitness</b>	 RYAN HOGAN CEO, APAC <b>Les Mills</b>
 MIKE LAMB CEO, APAC <b>Jetts 24 Hour Fitness</b>	 TIM HAWKINS Global Vice President, Sales & Marketing <b>Core Health &amp; Fitness</b>	 DEBORAH WONG Co-Founder and Managing Director <b>Breathe Pilates</b>	 PETRA ROBINSON Senior Advisor <b>Zumba Fitness</b>	 DARREN JACOBSON Senior Vice President <b>Zumba Fitness</b>
 HSIEN NAIDU Founder <b>Astrem Consulting</b>	 KENNY CHOONG Co-Founder <b>FLYPROJECT</b>	 STEVEN BORRE COO <b>Performance Health Systems</b>	 CHRISTY CAO Founder, Chairman and CEO <b>Powerhouse Gym (China)</b>	 JOHN P YOUNG Vice President, Commercial Sales Pan Asia <b>Matrix</b>
 HEMA PRAKASH General Manager, Australia and APAC <b>MINDBODY</b>	 LARA MORGAN Wellness and Fitness Entrepreneur	 JACK THOMAS Founder <b>BASE</b>	 DANIEL WELK Co-Founder <b>Hazaña Hotel Advisory</b>	 NIAMH O'CONNELL Group Vice President, Guest Experience & Wellness <b>Rosewood Hotel Group</b>
 VLADO BOSANAC Founder and CEO <b>MyFiziq</b>	 JONATHAN MIDTTUN Senior Product Ambassador <b>Exerp</b>	 HUMPHREY LEUNG Regional Business Manager <b>Precor</b>	 AUDREY TONG Director, Physical Activity & Weight Management Division <b>Health Promotion Board (SG)</b>	 JEAN-BAPTISTE ROY Co-Founder <b>Asia Sports Tech</b>
 LORON ORRIS Co-Founder <b>Asia Sports Tech</b>	 IAN MULLANE Founder and CEO <b>Keepme</b>	 MICHAEL BINGER CEO <b>Triple and Under Armour Sports (SEA)</b>		

# AGENDA, EXHIBITION, CONFERENCE, SHOWCASES, AWARDS DINNER

## 14 APRIL

### EXHIBITION ARENA ( Wellness Village )

- 09.00** Emma Barry's Boutique Masterclass  
Tickets to be purchased separately at [www.thefitsummit.com/events/emmabarry](http://www.thefitsummit.com/events/emmabarry)
- 18.00** Icebreaker Networking Reception and Summit Registration



## 15 APRIL

### EXHIBITION ARENA (Active Zone, Wellness Village and Showcase Stage)

- 08.00** Exhibition Opens
- 14.00** Technology Focus (Showcase Stage)
- 16.00** Franchise Focus (Showcase Stage)
- 18.00** Exhibition Closes

### THOUGHT LEADERSHIP ARENA (Main Stage)

- 09.30** Welcome Remarks and Keynote Addresses
- 11.00** The Future Business Landscape of Fitness & Wellness in Asia-Pacific
- 14.00** Industry Partnerships and Collaboration to Ensure Continued Market Growth
- 16.00** A New Era of Corporate Wellness & Employee Engagement

### WELLNESS VILLAGE & THOUGHT LEADERSHIP ARENA (Main Stage)

- 18.00** Pre-Award Dinner Networking Reception followed by Awards of Excellence Dinner

## 16 APRIL

### EXHIBITION ARENA (Active Zone, Wellness Village and Showcase Stage)

- 08.00** Exhibition Opens
- 11.00** Wellness Focus (Showcase Stage)
- 14.00** Innovation Focus (Showcase Stage)
- 16.00** Boutique Fitness Focus (Showcase Stage)
- 18.00** Exhibition Closes

### THOUGHT LEADERSHIP ARENA (Main Stage)

- 09.30** Global Industry Insights, Trends, Technologies, Innovations and Outlooks
- 11.00** Where Are Investors Deploying Capital for New Growth Opportunities
- 14.00** Successful Club/Studio/Gym/Spa Management Strategies
- 16.00** Next Generation Facilities (Design, Equipment, Innovation, Experience)
- 17.00** Closing Keynote Interview, Q&A and Insights into the 2021 World Summit

# Agenda – Main Stage, 15 APRIL 2020

## The Future Business Landscape of Fitness & Wellness in Asia-Pacific

- 09.30 WELCOME REMARKS AND MARKET OBSERVATIONS**  
Ross Campbell, Founder & CEO, [FIT Summit](#)
- 09.45 SPECIAL GUEST ADDRESS**  
Dymfke Kuijpers, Senior Partner, [McKinsey & Company](#)
- 10.00 OPENING KEYNOTE ADDRESS**  
Simon Flint, CEO, [Evolution Wellness](#)
- 11.00 KEYNOTE ADDRESS**  
Patrick Del Bianco, International Sales Manager Club, [Technogym](#)
- 11.15 KEYNOTE ADDRESS**  
Emlyn Brown, Vice President, Wellbeing, [AccorHotels](#)
- 11.30 KEYNOTE PANEL**  
Emma Barry, Author, Observer, Mentor and Industry Advisor  
Greg Oliver, CEO, [Fitness & Lifestyle Group](#)  
Simon Flint, CEO, [Evolution Wellness](#)  
Phillip Mills, Founder, [Les Mills International](#)  
Patrick Del Bianco, International Sales Manager Club, [Technogym \(moderator\)](#)

## Industry Partnerships and Collaboration to Ensure Continued Market Growth

- 14.00 KEYNOTE PANEL**  
Mylene Mendoza-Dayrit, President & CEO, [Gold's Gym \(Philippines\)](#)  
Christy Cao, Founder, Chairman and CEO, [Powerhouse Gym \(China\)](#)  
Michael Binger, CEO, [Triple and Under Armour Sports \(SEA\)](#)  
Humphrey Leung, Regional Business Manager, [Precor](#)  
Audrey Tong, Director, Physical Activity & Weight Management, [Health Promotion Board \(SG\)](#)

## New Frontiers and Investments in Corporate Wellness (Physical, Mental, Emotional & Financial Wellbeing)

- 16.00 KEYNOTE PANEL**  
Rosaline Chow Koo, Founder & CEO, [CXA Group](#)  
Bianca Stringuini, Senior Director, Inclusion, Community and Wellbeing, [Visa](#)  
Rashmi Sharma, Head, Global Learning & Wellbeing (South East Asia & ANZ), [Unilever](#)

## AWARDS OF EXCELLENCE DINNER

- 18.00 PRE-AWARD DINNER NETWORKING RECEPTION FOLLOWED BY AWARDS OF EXCELLENCE DINNER**  
Emma Barry, Author, Observer, Mentor and Industry Advisor





# Agenda – Main Stage, 16 APRIL 2020

## Empowering, Promoting and Mentoring Female Leadership

- 08.00 BREAKFAST ROUNDTABLE**  
**Petra Robinson**, Senior Industry Advisor, [Zumba](#)  
**Deborah Wong**, Co-Founder and Managing Director, [Breathe Pilates](#)

## Global Industry Trends, Technologies, Innovations and Outlooks

- 09.00 KEYNOTE ADDRESS**  
**Naoki Takazaki**, Senior Managing Director, [Renaissance](#)
- 09.15 KEYNOTE PANEL**  
**Di Williams**, Founder and Chairman, [Fernwood Fitness](#)  
**Rey Bolivar**, CEO, [Anytime Fitness Asia](#)  
**Paul Bowman**, CEO, [Wexer](#)  
**Ryan Hogan**, CEO, APAC, [Les Mills](#)  
**Tim Hawkins**, Global Vice President, Sales & Marketing, [Core Health & Fitness](#)  
**Hema Prakash**, General Manager, Australia and APAC, [MINDBODY](#) (moderator)

## Where Are Investors Deploying Capital for New Growth

- 11.00 GUEST ADDRESS**  
**Loron Orris** and **Jean-Baptiste Roy**, Co-Founders, [Asia Sports Tech](#)
- 11.10 KEYNOTE PANEL**  
**Justin McDonell**, Co-Founder and Chairman, [Collective Wellness Group](#)  
**Will Skinner**, CEO, [UFIT](#)  
**Conor O'Loughlin**, Co-Founder and CEO, [Glofox](#)  
**Lara Morgan**, Wellness and Fitness Entrepreneur  
**Daniel Welk**, Managing Director, [Hazaña Hotel Advisory](#) (moderator)

## Successful Club/Studio/Gym/Spa Management and Growth Strategies

- 14.00 KEYNOTE ADDRESS**  
**Ian Mullane**, Founder and CEO, [Keepme](#)
- 14.15 KEYNOTE PANEL**  
**Christian Mason**, Managing Director, South East Asia, [Virgin Active](#)  
**Mike Lamb**, CEO, Asia, [Jetts 24hr Fitness](#)  
**Kristina Sy**, Founder & CEO, [Electric Studio](#)  
**Jonathan Midttun**, Senior Product Ambassador, [Exerp](#)

## Next Generation Facilities (Design, Equipment, Innovation, Experience)

- 16.00 KEYNOTE ADDRESS**  
**Sean Tan**, Director, [True Group](#) (True Fitness / True Yoga / TFX)
- 16.10 KEYNOTE PANEL**  
**Sean Tan**, Director, [True Group](#) (True Fitness / True Yoga / TFX)  
**Dave Wright**, Founder & CEO, [MYZONE](#)  
**Tracy Minnoch-Nuku**, Co-Founder, [FIRE Fitness](#)  
**John Young**, Vice President, Commercial Sales (Pan Asia), [Matrix](#)  
**Niamh O'Connell**, Group Vice President, Guest Experience & Wellness, [Rosewood Hotel Group](#)



# Agenda – Showcase Stage

## 15 APRIL 2020

### 13.00 DEMO CLASSES AND INTERACTIVE SHOWCASES

Zumba  
Others TBC

### 14.00 TECHNOLOGY FOCUS (SHOWCASE STAGE)

Paul Bowman, CEO, Wexer  
Anthony Kelly, Co-Founder and CCO, Glofox  
Vlado Bosanac, Founder and CEO, MyFiziq

### 16.00 FRANCHISE FOCUS (SHOWCASE STAGE)

Hsien Naidu, Founder and Managing Director, Astreem

## 16 APRIL 2020

### 11.00 WELLNESS FOCUS (SHOWCASE STAGE)

Scott Montgomery, Founder & CEO, WellteQ

### 13.00 DEMO CLASSES AND INTERACTIVE SHOWCASES

STRONG by Zumba  
Others TBC

### 14.00 INNOVATION FOCUS (SHOWCASE STAGE)

Steven Borre, COO, Performance Health Systems  
Darren Jacobson, Senior Vice President, Zumba Fitness  
Humphrey Leung, Regional Business Manager, Precor

### 16.00 BOUTIQUE FITNESS FOCUS (SHOWCASE STAGE)

Jack Thomas, Founder and CEO, BASE  
Kenny Choong, Co-Founder, Flyproject  
Mel Tempest, Fitness Business Influencer and Club Owner



# CONFIRMED SPONSORS FOR 2020

## FOUNDING PARTNERS



The Wellness Company



## PLATINUM SPONSORS



# CONFIRMED SPONSORS FOR 2020

## CO-HOST – ICEBREAKER RECEPTION



FITNESS &  
LIFESTYLE  
GROUP

## GOLD SPONSORS



## SILVER SPONSORS



## SHOWCASE SPONSORS





# CONFIRMED SPONSORS FOR 2020

## FOUNDING SUPPORTERS



## EXHIBITORS



## Event Partner



## MEDIA PARTNERS





# SHOWCASE STAGE: INSPIRATIONAL BUSINESS TALKS



## Technology Focus

5 x 10 minute addresses from the most exciting fitness and wellness technologies (wearables, CRM, payments, class aggregators, apps, platforms) now hitting the Asian Pacific marketplace.



## Franchise Focus

5 x 10 minute addresses from leading fitness and wellness franchises showcasing their opportunities across Asia – investment, costs, systems, processes and returns.



## Wellness Focus

5 x 10 minute addresses detailing trends and insights into the wellness market and economy (mindfulness, mental well-being, corporate wellness, sleep productivity, nutrition).



## Innovation Focus

5x10 minute addresses from some of the most exciting innovations in equipment, concepts, products and experiences as they evolve today's fitness and wellness markets



## Boutique Fitness Focus

3 x 10 minute addresses and a 30 minute panel discussing operational and management challenges, new solutions and best practice in customer engagement, acquisition and retention

## FIT AWARDS OF EXCELLENCE

### CELEBRATING APAC'S LEADING FITNESS & WELLNESS BRANDS/ EXECUTIVES

Our Awards of Excellence recognize leading companies and executives from across the health, fitness and wellness ecosystem. Each award is given based on their achievements and successes in the past 12 months (in the Asia Pacific Region).

On the night of 15 April, we host our special awards of excellence dinner – a fantastic night of celebration, networking and entertainment. We present 12 awards (1-10 are company awards, 10-12 are executive awards) in 2020:

1. App of the Year
2. Franchise of the Year
3. New Entrant of the Year
4. Deal of the Year
5. Corporate Wellness Provider of the Year
6. Sport Innovation of the Year
7. Technology Company of the Year
8. Hotel/Resort of the Year
9. Fitness/Wellness Company of the Year
10. Rising Star of the Year
11. Executive of the Year
12. Lifetime Achievement


































For more information on sponsoring an award, becoming an awards judge and booking a dinner table for your colleagues/clients please contact [ross@thefitsummit.com](mailto:ross@thefitsummit.com)

## 2020 AWARD DINNER TABLE SPONSORS:



**BECOME A SPONSOR**

# 2020 CONFIRMED AWARD JUDGES

 ALEXANDER SALIHIN Managing Partner <b>Level</b>	 ANTHONY KELLY Co-Founder & CCO <b>Glofox</b>	 CASEE AHRENS Director, Sales and Operations – Asia <b>Lorna Jane</b>	 FRANK O'ROURKE Vice President, Asia Pacific & MENA <b>Core Health &amp; Fitness</b>	 GENE HARPER Managing Director APAC <b>Life Fitness</b>
 HEMA PRAKASH General Manager, Australia and APAC <b>MINDBODY</b>	 INGO RONALD SCHWEDER CEO <b>GOCO Hospitality / Horwath HTL</b>	 JACK THOMAS Founder <b>BASE</b>	 JOHN HOLSINGER Director, Asia Pacific <b>IHRSA</b>	 JOHN P YOUNG Vice President, Commercial Sales Pan Asia <b>Matrix</b>
 LINDA TANG Co-Founder <b>WeBarre</b>	 MICHAEL BINGER CEO <b>Triple Fit / Under Armour SE Asia</b>	 MIGNONNE CHEN Vice President, Asia Pacific Compensation & Benefits <b>J.P.Morgan</b>	 MIKE LAMB CEO, APAC <b>Jetts 24 Hour Fitness</b>	 PAUL BOWMAN CEO <b>Wexer</b>
 REY BOLIVAR CEO <b>Anytime Fitness Asia</b>	 ROSS CAMPBELL Founder & CEO <b>FIT Summit</b>	 RYAN HOGAN CEO, APAC <b>Les Mills</b>	 SCOTT MONTGOMERY Founder & CEO <b>WellteQ</b>	 SEAN TAN Director <b>True Group</b>
 TRACY MINNOCH-NUKU Co-Founder <b>FIRE Fitness</b>	 PETER THEW Co-Founder <b>Yoga Movement</b>	 PATRICK DEL BIANCO International Sales Manager, Clubs <b>Technogym</b>	 TONY HOWETT Owner <b>F45 Training Hlaing (Myanmar)</b>	 WILL SKINNER CEO <b>UFIT</b>
 HAI YONG TAN President <b>Eco Lifestyle Fitness</b>	 TONY DE LEEDE Renowned Wellness and Fitness Entrepreneur	 SIMON FLINT CEO <b>Evolution Wellness</b>	 HWEE-SZE BEH Founder & Managing Director <b>Upside Motion</b>	 SUZANNE HOSLEY Founder, <b>AFC</b> and Managing Director <b>Fitness Innovations (Thailand)</b>
 VIKRAM ADITYA BHATIA Former MD <b>Fitness First (India)</b>	 NATALIE DAU Founder <b>Rockstar Fit</b>	 IAN MULLANE Founder and CEO <b>Keepme</b>		



# WHO YOU'LL MEET: LIST OF ATTENDING COMPANIES

Listed below are some of the companies who have been speakers, sponsors, exhibitors or delegates at our events in the past 12 months...

2XU	Colliers International	Flaunt Studio	Johnson Health Tech	NutriFirst	Sport Singapore
9Round	COMO Shambhala	Flex Studio	Joint Dynamics	Olefit	Stepathlon
Absolute You	Cordlife Group	Flexible Pass	Jonas Leisure	ONE Championship	Swisse
AccorHotels	Core Collective	Functional Training Institute	JP Morgan	One Life Social Media	Technogym
Active Health	Core Health and Fitness	Glofox	Key Power International	oompf! Fitness	Thanyapura Health and Sports Resort
Active Lifestyle	CrossFit	GO24 Fitness	KpopX Fitness	Orangetheory Fitness	The Lab
ActiveSG	CSM	Goji Studios	L Catterton	Ozone Fitness	The Ring
Adidas	Cure.fit / Cult.fit	Golden Gate Ventures	Ladies Recreation Club	Paradigm Fitness	The Tanglin Club
AIA	CXA Group	Gold's Gym	Les Mills	Peninsula Leisure	Trainersvault
AIA Vitality	DOOgether	Gravity Club	Level	Perfect Gym	Tranquillity Health Fitness
Aileron Wellness	DSM	Ground Zero	Level Up Fitness	Pherform	True Fitness
American Club	Edge Healthcare	Gymmboxx	Life Fitness	Physique 57	U Time
Amore Fitness	E-Health2u	H&H Group	LifeAid	Platinum Fitness	UFC Gym
Anhao Wellness	Electric Studios	Haus Athletics	LifeHub / LifeClinic	Polestar Pilates	UFIT
Anytime Fitness	Eleiko	Health Promotion Board	Lift Brands	Powerhouse Gyms	Ultimate Performance
Aon	Elev8	Healthzilla	LinkedIn	Precor	Unit27
ATP Personal Training	Elite Fit	Hilton Worldwide	Lorna Jane	Prenetics	United Lifestyle
Babel Fit	ELXR	HIT45	lululemon	PrimaFit	UPI!health
Balance Fitness	Empire Fit Club	H-KORE	LVL	Pure Group	Upside Motion
Barebells	Evolt360	Hong Kong Parkview	Mandarin Oriental Hotel	R3Gen	Vanda
Barre2Barre	Evolution Wellness	Hong Kong Rugby Union	Marriott Hotels	Real Yoga	VENUM
BASE	Evolve MMA	Horizon Fitness	Mednefits	Reebok	Virgin Active
BBase	Exerp	Hyatt Hotels	Milan Pole Dance Studio	REVIVO	WeBarre
Body Bike International	F1 Recreation	Hybrid MMA & Fitness	MIND HK	Rewardz	Wellness Solutions
Body Temple	F45	IHRSA	MINDBODY	Ride	WellteQ
BoOm	FightZone	Imagene Labs	Ministry of Burn	Ritual Gym	Will's Group
Boulder Movement	FIREStation	IMG	Motosumo	RIZAP Group	XYZ
Breathe Pilates	Fitbit	InBody	Myzone	Rocana Ventures	Yoga Barn
Celebrity Fitness	Fitlion	Institute of Motion (IoM)	Navis Capital	Singapore Sportshub	Yoga Lab
Chi Fitness	Fitness & Lifestyle Group	InterContinental Hotels	Neue Fit	Six Senses Resorts & Spas	Yoga Movement
ClassPass	Fitness First	Ironman	Neurum	SMITECH	zingFit
Coastal Fitness	Fitness24Seven	Jetts 24 Hour Fitness	New Balance	Snap Fitness	Ziva
Collective Wellness	FITREC	Johnson & Johnson	NOCCO	Spartan Race	

# WHY SPONSOR

If you want to tap into the growing health, fitness and wellness market, then sponsoring or exhibiting at our World Summit is the best opportunity to do so. There is no other b2b event in Asia for health, fitness and wellness. Whether you are a large multinational company, a leading independent brand, or a new start-up, there is tremendous value in leading, championing and influencing the industry's future direction. As a sponsor or exhibitor at our World Summit you can do that, whilst be put in front of the biggest buyers, distributors, suppliers, investors and market influencers in Asia-Pacific. This event offers you an unparalleled business development opportunity.



Speak and Showcase Your Thought Leadership On-Stage



Raise Your Brand Awareness Via Advertising & Profiling



Interviews Published with Your Top Executives



Pre-Summit Introductions to Speakers and VIP Guests



Showcase Your Products with an Exhibition Stand



Co-Host our Networking Breaks and Receptions



Host a Table for Your Team/Clients at our Awards Dinner



Delegation of Tickets for Business Development

## For Sponsorship & Exhibition Opportunities Please Contact:

### Ross Campbell

Founder and CEO  
e: ross@thefitsummit.com  
t: +65 8268 9834

### Blair Campbell

Head, Business Development  
e: blair@thefitsummit.com  
t: +62 82145273519

### Jolin Ma

Head, Partnerships  
e: jolin@thefitsummit.com  
t: +65 9170 7665

### Saraniya (Sara) Dhurga

Head, Events  
e: sara@thefitsummit.com  
t: +65 9380 3864

# EXHIBITION OPPORTUNITIES

Exhibition floorplan is open plan, not shell scheme, to ensure more intimate interaction

**6.25m<sup>2</sup> (2.5m x 2.5m) Tabletop**  
 Positions C1–C12  
 (Wellness Village)

**Investment Level: SGD\$5,000**

**9m<sup>2</sup> (3m x 3m) Exhibition**  
 Positions A1–A19 and B1–B24  
 (Active Zone)

**Investment Level: SGD\$6,500**

**18m<sup>2</sup> (6m x 3m) Exhibition**  
 Positions A6–A13 and B1–B24  
 (Active Zone –merging two spaces)

**Level: SGD\$11,000**

**36m<sup>2</sup> (6m x 6m) Exhibition**  
 Positions B1–B24  
 (Active Zone – merging four spaces)

**Investment Level: SGD\$18,000**





*"Amazed by how much can be achieved in a single day with good conference management. Fantastic event – right crowd, right topics".*

**Mike Lamb**

Asia CEO, Jetts 24 Hour Fitness

*"A fantastic event that exceeded my expectations on numerous levels. The broad range of topics selected and the invited panel members that were from other sectors was refreshing. The FIT Summit had a perfect blend of learning, industry topics to debate and opportunities to network and build relationships".*

**Christian Mason**

Managing Director, SE Asia, Virgin Active

*"The FIT Summit was excellently executed with a great line up of professional industry experts. Industry hosted panel discussion included well thought out topics where the sharing of knowledge and experiences were encouraged".*

**Lisa Manser**

Director of Business Development and Spa Operations,  
COMO Shambhala

*"It is rare in the industry to bring together so many high-level industry people across all segments together under one roof to participate and share. A truly fantastic event".*

**Robert Sawhney**

Key Account Manager, APAC, Technogym

*"Technology is revolutionizing today's health, fitness & wellness industry – working alongside FIT Summit we share our thoughts and insights of how growing investment is reshaping customer demand and behaviour".*

**Rob Pachter**

Director, International, ClassPass

*"FIT Summit has already succeeded where other networks fail by adding real value to participants and fostering genuine networking and business development opportunities. We are very excited to be partnering with FIT Summit to build a community of like-minded industry professionals".*

**Anthony Kelly**

Co-Founder, Glofox



# TICKET REGISTRATION

Book and pay online by [clicking here](#) or by contacting:

e: [be@thefitsummit.com](mailto:be@thefitsummit.com) t: +65 8268 9834 w: [www.thefitsummit.com/events/global](http://www.thefitsummit.com/events/global)

## INDIVIDUAL TICKET (Includes Full Access Conference & Exhibition Ticket [15-16 April] + Ice-breaker Reception Ticket [14 April] + Awards Dinner Ticket [Night of 15 April])

Below are the ticket prices for one delegate ticket. All prices are in Singapore Dollars (SGD)

On Sale Now, Offer Ends 30th September 2019  
**Super Early Bird Ticket: SOLD OUT**

On Sale Between 1st October 2019 and 30th November 2019

**Early Bird Ticket: SGD\$595**

On Sale Between 1st December 2019 and 31st January 2020

**General Ticket: SGD\$745**

On Sale After 1st February 2020

**Last Chance Ticket: SGD\$895**

## Delegate Terms and Conditions

Your 2020 World Summit registration includes access to all presentations and networking opportunities; all food and refreshments during the Summit sessions; all Summit presentation slides and notes for training purposes; access to international experts; access to exhibition and networking room; on-site assistance with networking; a guest pass to attend our evening cocktail reception on 14 April and a dinner ticket for 15 April. For food, while every effort is made to address specific dietary restrictions, we cannot guarantee that all requests can be served. Attendees are encouraged to let us know about their dietary requirements in advance, so we can plan for those.

## CONTACT US



**General enquiries & delegate ticket enquiries contact**

**Ross Campbell**  
Founder and CEO  
e: [ross@thefitsummit.com](mailto:ross@thefitsummit.com)  
t: +65 8268 9834



**Sponsorship and exhibition enquiries contact**

**Blair Campbell**  
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**Agenda**



**Speakers**



**Sponsors**

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