



PRESS RELEASE

FITREC ANNOUNCES GLOBAL AMBASSADOR MEL TEMPEST

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FITREC ANNOUNCES FIRST GLOBAL AMBASSADOR

FITREC.org is pleased to announce the appointment of Mel Tempest as Global Ambassador for FITREC fitness registration services.

“Mel’s enthusiasm for collaboration and the progress of the fitness industry aligns very well with FITREC” says Dennis Hosking, FITREC Managing Director. “Her focus has always been to guide club owners and fitness business professionals towards more effective, efficient and innovative resources, tools and strategies. I’m pleased to say that Mel was an early supporter of FITREC has promoted our services for many years”.

Via this collaboration, FITREC hope to become more well known to Mel’s growing international audience. “Fitness professionals all over the world, share a common goal,” says Hosking. “And, in many cases, we’re also tapping into the same standards of education and educators. In this information age, why should there be the issue of geography? Why not one service to unite us all?”

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