

# TWO INDUSTRY CONTRARIANS JOIN FORCES TO HELP FITNESS BUSINESSES SUCCEED

Mel Tempest is a Gym Owner, Fitness Business Influencer, Global Presenter and Advisor specialising in fitness technology, social media, business coaching, early adoption of technology. Mel is on a no-holds-barred mission to help health club owners achieve more success through innovation, which has earned her the reputation as a 'contrarian', meaning one who is unafraid to forge new paths regardless of how popular it may be to begin with.

EVOLT (loH) The Internet of Health, a technology-driven health and wellness company that is powering connected and digital health. EVOLT shares a similar reputation as an industry disrupt-er, having developed a highly innovative end-to-end solution. This solution tracks detailed changes in the quality of activity, body composition, nutrition and overall health that can be shared in gamified social environments, as well as sophisticated data analytic insights for body composition changes.

The ethos around Evolt's drive is to educate and empower users with the education and experience to understand their body metrics and how to set purpose-driven goals with an engaging tracking platform.

EVOLT is excited to be working with Mel Tempest in her quest to disrupt and educate the industry with new tech and innovation.

The Evolt 360 ecosystem is an end-to-end closed-loop solution for fitness businesses, that not only provides increased opportunities for improving gym revenue streams, but also unparalleled insights into how members and trainers interact and engage. It gives a baseline measurement for the onboarding process allowing members to quantify and track their progress through time. Evolt's client case studies show increased:

- ▶ member retention
- ▶ member engagement
- ▶ member satisfaction
- ▶ uptake in transformation challenges
- ▶ accountability for employees
- ▶ revenue streams through both direct and indirect sources.

The Evolt team are excited to be a progressive and disruptive force in the marketplace, who are currently gaining momentum in the global health and wellness space.

For more information on the Evolt 360 Ecosystem contact the team here [evolt360.com](http://evolt360.com)

To tap into Mel Tempest's extensive wealth of experience and knowledge in helping club owners move toward innovation and success, click here [meltempest.net](http://meltempest.net) and join the gym owners network at [www.gymownersbusinessnetwork.net](http://www.gymownersbusinessnetwork.net)

