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MEDIA RELEASE



MEL TEMPEST

A PODCAST THE INDUSTRY CAN'T STOP TALKING ABOUT...

Following on from the global success of the first ever *Gym Owners' Business Podcast Digital Guide*, industry contrarian Mel Tempest is set to release Volume 2, featuring another extensive and exciting collection of insightful, thought-provoking conversations among fitness industry thought-leaders and gym operations specialists from around the world.

The Gym Owner's Business Podcast was originally founded as a resource to share practical, informative and thought-provoking discussions about industry issues and the business of gym ownership and operations.

Created by a gym owner for gym owners (and fitpros), this podcast quickly gained popularity and notoriety thanks to a vast and varied register of guest speakers, all of whom speak candidly and openly as they share their valuable insights to help gym owners achieve even more success.

The Gym Owners' Business Podcast Digital Guide Volume 2 explores obesity, club design, professional registration, technology, tips for selling your gym, new programs and equipment, industry developments and trends, and lots more!

To pre-order your copy of *The Gym Owners' Business Podcast Digital Guide Volume 2* simply visit meltempest.net/contact-mel

